



City of
Pasco
Parks and Rec

2020



Pasco Recreation **SPONSORSHIP BROCHURE**

CONTACT: Brent Kubalek | 509.545.3456 | kubalekb@pasco-wa.gov

OUR MISSION | WORKING TOGETHER WITH OUR COMMUNITY

To promote and inspire strong community through positive and comprehensive recreational experiences for all.

OUR VALUES

- We Provide extraordinary Customer Service.
- We are passionate about Recreation and the community, and constantly strive to improve.
- We bring the community together through inclusiveness & strong partnerships.
- We, as a team, empower each other through respect, honesty & integrity.
- We create experiences worth repeating.



CONTACT: Brent Kubalek | 509.545.3456 | kubalekb@pasco-wa.gov

Together with your support we can accomplish great things. Pasco is a young city, full of families and great potential. Sponsorships from the community help us keep prices reasonable for sports leagues and help us provide family friendly events throughout the year. Please consider helping us to get fit, have fun and do more.

CITY OF PASCO DEMOGRAPHICS

POPULATION



70,560 Citizens



51.8% Male



48.2% Female

HOUSEHOLD



77% with Families



3.47 Avg Household Size

MEDIAN HOUSEHOLD INCOME

\$60,050 per year

AGE

11.5% | UNDER 5 YEARS

35.5% | UNDER 18 YEARS

28 IS THE MEDIAN AGE

6.7% | 65 YEARS AND OVER



EDUCATION

75.3% | WITH HIGH SCHOOL DEGREE OR HIGHER

18.9% | WITH A BACHELOR'S DEGREE

6.3% | WITH A GRADUATE OR HIGHER DEGREE

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SPECIAL EVENTS



SPECIAL EVENTS

Sundown In Tri-Town

Concert Series

JUNE - AUGUST



The City of Pasco, in partnership with DPDA, presents a free summer concert series throughout the summer. Concerts are held in Pasco parks, where guests are welcome to kick back in lawn chairs, eat their favorite foods and beverages, all while listening to music. The Concert Series provides the venue for a fun-filled family gathering to strengthen our community.

All Ages

Approx. Participation: 450 each Concert

Sponsorship Benefits	Title Sponsor	Event Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	

Summer Guide Print Deadline: February 15

Sponsorship Opportunity

Title Sponsorship | \$4,000

☐

SOLD OUT
(If box is checked)

**1 Sponsor available*

Event Sponsorship | \$600

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SOLD OUT
(If boxes are checked)

**8 Sponsors available*



SPECIAL EVENTS

Family Swim & Safety Night

FIRST TUESDAY OF AUGUST

The City of Pasco presents a free evening swim, games, food and activities at Memorial Park & Memorial Aquatic Park. The Family Fun & Safety Night provides the venue for a fun-filled family gathering to strengthen and keep the citizens of our community safe. Over 700 community members participate in this event.

All Ages

Approx. Participation: 700+

Sponsorship Opportunity

Event Sponsorship | \$800

*3 Sponsors available



SOLD OUT
(If boxes are checked)



Sponsorship Benefits

Event Sponsor

Exposure to large community events with a captive audience



Acknowledgment during the event



Signage/banners at the event



Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Summer Guide Print Deadline: February 15



SPECIAL EVENTS

Volunteer Banquet

MID-APRIL



The City of Pasco honors its volunteers every April! The banquet is a time to Celebrate all those that give of their time to help make Pasco a better place to live. Thousands of hours of volunteer service are given each year as citizens help in parks, serve on city committees, participate in the neighborhood watch program and much more. This is the city's chance to say thank you!

All Ages

Approx. Participation: 200

Sponsorship Benefits	Sole Sponsor	Event Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	

Winter/Spring Guide Print Deadline: October 15

Sponsorship Opportunity

Sole Sponsorship | \$1,500

☐ SOLD OUT
(If box is checked)

*1 Sponsor available

Event Sponsorship | \$500

☐☐☐ SOLD OUT
(If box is checked)

*3 Sponsors available



SPECIAL EVENTS

Mom & Son's Night

FRIDAY IN LATE FEBRUARY

The City of Pasco presents an opportunity for boys ages 5-12 to spend a fun-filled evening with the adult mother figure in their life. Participants will play games of friendly competition, dance together, enjoy refreshments and receive a professional photo to memorialize the night.

Age Range: 5 - 12 years

Approx. Participation: 100+

Sponsorship Opportunity

Title Sponsorship | \$800

☐ **SOLD OUT**
(If box is checked)

**1 Sponsor available*

Event Sponsorship | \$200

☐☐☐☐ **SOLD OUT**
(If box is checked)

**4 Sponsors available*



Sponsorship Benefits

Event Sponsor

Exposure to large community events with a captive audience



Acknowledgment during the event



Signage/banners at the event



Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Winter/Spring Guide Print Deadline: October 15



SPECIAL EVENTS

Sweetest Daddy Daughter

SATURDAY IN OCTOBER



The City of Pasco Sweetest Daddy-Daughter Prom presents an opportunity for girls ages 5-13 the opportunity to spend a fairy tale evening with the adult father figure in their life. Participants will enjoy dancing, refreshments, glow stick and balloon dances, and will receive a professional photo to memorialize the evening.

Ages: 5 - 13 years

Approx. Participation: 100+

Sponsorship Benefits

Event Sponsor

Exposure to large community events with a captive audience



Acknowledgment during the event



Signage/banners at the event



Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Fall Guide Print Deadline: June 15

Sponsorship Opportunity

Title Sponsorship | \$800

☐ **SOLD OUT**
(If box is checked)

**1 Sponsor available*

Event Sponsorship | \$200

☐☐☐☐ **SOLD OUT**
(If box is checked)

**4 Sponsors available*



SPECIAL EVENTS

Tons of Trucks

SATURDAY IN SEPTEMBER

The annual Tons of Trucks event gives children of all ages the opportunity to not only see but also learn about the many different vehicles people use on the job. Public Works, USPS, Firefighters, Police, Military vehicles and more are on display with workers to answer questions. It is a real opportunity to let the imagination soar. And all kids get a free toy helmet.

All Ages

Approx. Participation: 400+

Sponsorship Opportunity

Title Sponsorship | \$800

☐ SOLD OUT
(If box is checked)

*1 Sponsor available

Event Sponsorship | \$200

☐☐☐☐ SOLD OUT
(If box is checked)

*4 Sponsors available



Sponsorship Benefits

Title
Sponsor

Event
Sponsor

Exposure to large community events with a captive audience



Acknowledgment during the event



Signage/banners at the event



Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



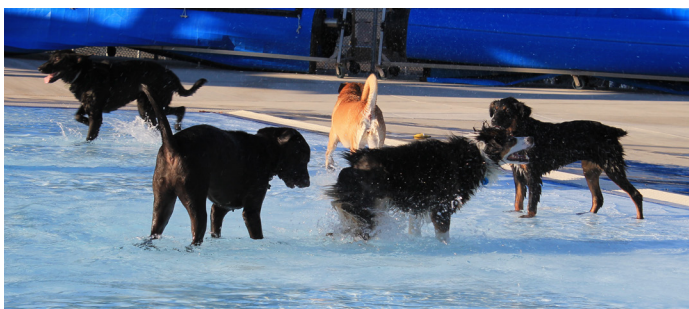
Fall Guide Print Deadline: June 15



SPECIAL EVENTS

Memorial Aquatic Park Doggie Paddle

WEDNESDAY AFTER THE POOL CLOSSES



The City of Pasco provides an event for dogs to come and play at Memorial Aquatic Park before the pool closes for the season. Guests are invited to bring their pooches for a swim at the outdoor pool. The Doggie Paddle event provides the venue for a fun-filled family gathering to strengthen our community. Over 25 dogs and their families participate in this event.

All Ages

Approx. Participation: 25+ Dogs & Families

Sponsorship Opportunity

Title Sponsorship | \$600

☐ **SOLD OUT**
(If box is checked)

*1 Sponsor available

Event Sponsorship | \$200

☐ ☐ ☐ **SOLD OUT**
(If box is checked)

*3 Sponsors available



Sponsorship Benefits	Title Sponsor	Event Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	

Summer Guide Print Deadline: February 15

SPECIAL EVENTS

Grand Old 4th of July

FOURTH OF JULY

The City of Pasco holds the biggest 4th of July celebration in the Tri-Cities area. The celebration includes the Kids Pre-Parade Street Dance, the Grand Old 4th Parade, the Cardboard Regatta, and of course the Grand Old 4th Fireworks Show at GESA Stadium. Thousands of people come each year to participate in these festivities.

All Ages

Approx. Participation: 10,000+

Sponsorship Opportunity

- ☐ Parade Sponsorship | \$5,000
- ☐ Fireworks Sponsorship | \$5,000
- ☐ Entertainment Sponsorship | \$5,000

Event Sponsorship | \$1,000 * 5 Sponsors available

- ☐ Street Dance
- ☐ Car Show
- ☐ Memorial Park
- ☐ Cardboard Regatta
- ☐ Softball Tournament

SOLD OUT
(If box is checked)



Sponsorship Benefits	Parade, Fireworks, Entertainment, Sponsor	Event Sponsor
Exposure to large community events with a captive audience	✓	✓
Acknowledgment during the event	✓	✓
Signage/banners at the event	✓	✓
Business name posted on all marketing materials for event	✓	✓
Business logo and name printed on 3,500 Activity Guides and available online.	✓	
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	✓	

Summer Guide Print Deadline: February 15



SPECIAL EVENTS

Lampson Cable Bridge Run

SATURDAY MID-DECEMBER



The City of Pasco presents the annual Lampson Cable Bridge Run the Saturday before Christmas each year in December. There are 1 Mile, 5K and 10K run distances available to fit anyone's fitness level. Participants add to the spirit of the event by dressing in holiday apparel and Santa is there to start all runners at 9:00am. Approximately 2,000 runners participate in this event each year.

All Ages

Approx. Participation: 1,800+

Sponsorship Opportunity

Title Sponsorship | \$10,000

*1 Sponsor available

☒ **SOLD OUT**
(If box is checked)

Media/Event Sponsorship | \$1,500

*4 Sponsors available



SOLD OUT
(If box is checked)



Sponsorship Benefits	Title Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>
List on Pasco Recreation Services website with link.	<input checked="" type="checkbox"/>

Fall Guide Print Deadline: June 15

SPECIAL EVENTS

Pasco Winter Fest

FIRST SATURDAY OF DECEMBER

A Community Event to kick off the holiday season. Pasco Winter Fest features, craft vendors, food vendors, live music and entertainment, train rides, games and activities for kids, a community food drive and Santa! The event culminates with the lighting of the city's Heritage Tree!

All Ages

Approx. Participation: 1,000+

Opportunities

Title Sponsorship | \$5,000 ☐ SOLD OUT
(If box is checked)

*1 Sponsor available

Media Partner | \$1,500 ☐ SOLD OUT
(If box is checked)

*1 Sponsor available

Event Sponsorship | \$1,200 ☐☐☐ SOLD OUT
(If boxes are checked)

*3 Sponsors available



Benefits	Title Sponsor	Media Partner	Event Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>		
Logo with Link on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognized via news flash & Recreation Services Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognized as media partner via Radio Advertisements		<input checked="" type="checkbox"/>	

Fall Guide Print Deadline: June 15

SPECIAL EVENTS

Memorial Weekend Splash

MEMORIAL WEEKEND



Sponsorship Benefits	Title Sponsor	Day Sponsor
Exposure to large community events with a captive audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage/banners at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	

Summer Guide Print Deadline: February 15

The Memorial Weekend Splash is the kick off to summer at Memorial Aquatic Park. Community members come out to enjoy the two pools, the waterslides, the spray pad, the diving board and have some awesome fun in the sun! There is a special season pass holders only hour each day and on Memorial Day donate a can of food to get discounted entry and help support the local 2nd Harvest Food Bank!

All Ages

Approx. Participation: 1,300+

Sponsorship Opportunity

Title Sponsorship | \$3,000

☐ SOLD OUT
(If box is checked)

*1 Sponsor available

Day Sponsorship | \$1,000

☐☐☐ SOLD OUT
(If boxes are checked)

*3 Sponsors available



SPECIAL EVENTS

Family Film Fridays

THIRD FRIDAYS IN JUNE, JULY & AUGUST

The City of Pasco presents free summer movies on 5 Fridays during the summer. This is an opportunity for families to come out and enjoy a movie under the stars on a beautiful Pasco summer night. There will be music, & food vendors for attendees to enjoy before the movie begins. Attendance is approximately 200 at each event.

All Ages

Approx. Participation: 200+

Sponsorship Opportunity

Event Sponsorship | \$2,000

☐ **SOLD OUT**
(If boxes are checked)

**1 Sponsor available*



Sponsorship Benefits

Event Sponsor

Exposure to large community event with a captive audience



Acknowledgment during the event



Signage/banners at the event



Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as presenting sponsor in radio advertising during the week of each movie



(If provided) Video Commercial shown on screen as preview before each movie.



A photograph of a basketball player from behind, wearing a blue jersey, holding a basketball with both hands. In the background, a basketball hoop and backboard are visible. The image is partially obscured by a large orange rectangle in the center, which contains the text "SPORTS & FITNESS".

SPORTS & FITNESS

Youth Basketball League

DECEMBER THRU FEBRUARY

The City of Pasco offers a 1st - 6th Grade Youth Recreational Basketball League. The league runs from January through March. This is a progression league where each participant is taught the basics of the game in a recreational environment. This developmental league provides the participants a fun- filled learning experience. Over 450 community members participate in this league.

Grades: 1st - 6th

Approx. Participation: 450+

Sponsorship Opportunity

League Sponsorship | \$2,400

**1 Sponsor available*

☐ **SOLD OUT**
(If box is checked)

Age Division Sponsorship | \$800

**3 Sponsors available (Grades 1-2, 3-4, & 5-6)*

☐ **SOLD OUT**
(If box is checked)



Sponsorship Benefits	League Sponsor	Age Division Sponsor
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name and logo printed on participant T-Shirt/Jersey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Fall Guide Print Deadline: June 15



Toddler Short Sports

YEAR ROUND



This program introduces preschoolers to a variety of sports in a fun, positive and supportive way. Provided in partnership with the YMCA of the Greater Tri-Cities.

Ages: 2 1/2 - 4 years

Approx. Participation: 100+

Sponsorship Opportunity

Sponsorship Benefits

Program Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Title Sponsorship | \$600 ☐ ☐ ☐

SOLD OUT
(If box is checked)

**3 Sponsors available*

Program Sponsor | \$200 ☐ ☐ ☐

SOLD OUT
(If box is checked)

**3 Sponsors available*



Summer Guide Print Deadline: February 15

Youth Tennis Camp

JUNE & JULY

The City of Pasco offers youth tennis players the chance to learn the game of tennis and improve on their abilities. This program is a great way to get kids involved in team sports, as well as introduce them to the sport of tennis. Over 35 community members participate in this event.

Ages: 5 - 12 years

Approx. Participation: 35+

Sponsorship Opportunity

Title Sponsorship | \$400 ☐ ☐ **SOLD OUT**
(If box is checked)

**2 Sponsors available*

Program Sponsor | \$200 ☐ ☐ **SOLD OUT**
(If box is checked)

**2 Sponsors available*



Sponsorship Benefits

Tennis Camp Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Summer Guide Print Deadline: February 15

Youth Wrestling Camp

NOVEMBER



This camp introduces the children to the sport of wrestling and helps them develop their strength and skills. This program is a great way to get kids involved, gain confidence and make new friends. Over 35 community members participate in this event.

Ages: 5 - 12 years

Approx. Participation: 35+

Sponsorship Opportunity

Sponsorship Benefits

Wrestling Camp Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Title Sponsorship | \$400 ☐ **SOLD OUT**
(If box is checked)

**1 Sponsor available*

Program Sponsor | \$200 ☐ ☐ **SOLD OUT**
(If box is checked)

**2 Sponsors available*



Fall Guide Print Deadline: June 15

Youth T-Ball & Softball Leagues

MAY - JUNE

The City of Pasco offers a Youth T-Ball & Softball League that begins in April. This fun, instructional program will introduce future sluggers to the world of baseball/softball. Over 80 community members participate in these leagues.

Ages: 5 - 14 years

Approx. Participation: 80+

Sponsorship Opportunity

Title Sponsorship | \$1,500

**1 Sponsor available*

☐ **SOLD OUT**
(If box is checked)

Age Division Sponsorship | \$500

**3 Sponsors available (Ages: 5-6, 7-8, 9-10)*

☐ ☐ ☐
SOLD OUT
(If box is checked)



Sponsorship Benefits	Sole Sponsor	Age Division Sponsor
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name and logo printed on participant T-Shirt/Jersey (if applicable)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Winter/Spring Guide Print Deadline: September 15

Adult Basketball League

DECEMBER - FEBRUARY



The City of Pasco offers Men's & Women's Basketball on weekday evenings throughout the winter. Teams participate in regular season games followed by a post-season tournament. The men's basketball league provides a competitive venue that is still recreational in nature. Over 250 community members participate in these leagues.

Ages: 18 & Up

Approx. Participation: 250+

Sponsorship Benefits

Adult Basketball Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Logo on Champions Shirt



Sponsorship Opportunity

Title Sponsorship | \$800 ☐ **SOLD OUT**
(If box is checked)
*2 Sponsors available (1 per league)

Division Sponsor | \$400 ☐ ☐ **SOLD OUT**
(If box is checked)
*2 Sponsors available



Fall Guide Print Deadline: June 15

Adult Volleyball League

SEPTEMBER - MAY

The City of Pasco offers co-ed competitive and recreational volleyball leagues September thru May. Over 300 community members participate.

Ages: 18 & up

Approx. Participation: 300+

Sponsorship Opportunity

Title Sponsorship | \$750 ☐ **SOLD OUT**
(If box is checked)

**2 Sponsors available (1 per league)*

Seasonal Sponsorship | \$250 ☐ ☐ ☐ **SOLD OUT**
(If box is checked)

**3 Sponsors available (3 Seasons from Sept. - May)*



Sponsorship Benefits

Seasonal Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Winter/Spring Guide Print Deadline: September 15

Adult Flag Football League

SEPTEMBER - NOVEMBER



The City of Pasco offers a recreational, non-contact, flag football league for adults. This program allows participants to get in shape, socialize, meet new people and have fun! Over 300 community members participate.

Ages: 18 & up

Approx. Participation: 300+

Sponsorship Opportunity

Title Sponsorship | \$800 ☐ **SOLD OUT**
(If box is checked)

**1 Sponsor available*

Division Sponsor | \$200 ☐☐☐☐ **SOLD OUT**
(If box is checked)

**4 Sponsors available*

Sponsorship Benefits	Title Sponsor
Business name posted on all marketing materials for event	<input checked="" type="checkbox"/>
Business logo and name printed on 3,500 Activity Guides and available online.	<input checked="" type="checkbox"/>
Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.	<input checked="" type="checkbox"/>
Business name and logo printed on participant T-Shirt/Jersey (if applicable)	<input checked="" type="checkbox"/>

Winter/Spring Guide Print Deadline: September 15



Adult Softball League

SEPTEMBER - NOVEMBER

The City of Pasco offers a variety of recreational, slow-pitch softball leagues for adults including Mens, Coed, Womens, Mens Church and Coed Church. These leagues allow participants to get in shape, socialize, meet new people and have fun!

Ages: 18 & up

Approx. Participation: 400+

Sponsorship Opportunity

Title Sponsorship | \$800 ☐ **SOLD OUT**
(If box is checked)

**1 Sponsor available*

Division Sponsor | \$200 ☐☐☐☐ **SOLD OUT**
(If box is checked)

**4 Sponsors available*



Sponsorship Benefits

Title Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Winter/Spring Guide Print Deadline: September 15



Adult Ultimate Frisbee League

APRIL - JUNE



The City of Pasco offers two seasons of fun, energetic co-ed Ultimate Frisbee for adults. Over 120 community members participate in Ultimate Frisbee.

Ages: 18 & up

Approx. Participation: 120+

Sponsorship Opportunity

Sponsorship Benefits

League Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Business name and logo printed on participant T-Shirt/Jersey (if applicable)



Winter/Spring Guide Print Deadline: September 15

League Sponsorship | \$500

**1 Sponsor available*

☐ **SOLD OUT**
(If box is checked)

Season Sponsor | \$250

**2 Sponsors available*

☐ ☐ **SOLD OUT**
(If box is checked)





OTHER OPPORTUNITIES



OTHER OPPORTUNITIES

Yard of the Month

SUMMER



Sponsorship Benefits

Yard of the Month

Listed as a Yard of the Month Sponsor



Name and Logo on the Yard of the Month Social Media Post



Name and Logo on the pictures displayed at City Hall



Pasco's Yard of the Month program has been ongoing since 1990 as recognition for residential property owners who take extra care and pride in maintaining their properties. In 2006, a commercial category was added. Volunteer judges review properties within a geographical district and nominate an outstanding property for each month from May to September. A Yard of the Month sign identifies the property (placed and removed by City staff). A Proclamation certificate is awarded by the Pasco City Council. The Property photo and name is published on Pasco Parks and Recreation's Facebook, Instagram and Twitter Pages.

Pictures of the winning yards are displayed at City Hall and on the City website.

Sponsorship Opportunity

Sponsorship | \$150 or equivalent donation

**Donation must be able to be distributed in 5 equal prizes to that month's winners.*



OTHER OPPORTUNITIES

Youth Drop-In After School Program

ONGOING

The City of Pasco offers a free year-round Youth Drop-in After school Program for children ages 7-18. This program gives youth, especially under privileged youth in the downtown Pasco area, a safe place with a positive environment at which to spend the important after school hours. The program provides games, crafts, homework help and healthy social opportunities. Sponsor donations will help to provide field trip opportunities, special projects, and more.

Ages: 7 - 18 years

Approx. Participation: 50+

Sponsorship Opportunity

Sponsorship | \$750 ☐ ☐ ☐ ☐ **SOLD OUT**
(If box is checked)
***4 Sponsors available**



Sponsorship Benefits

After School Sponsor

Business name posted on all marketing materials for event



Business logo and name printed on 3,500 Activity Guides and available online.



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Fall Guide Print Deadline: June 15



OTHER OPPORTUNITIES

Recreation Youth Scholarship Fund

ONGOING



The City of Pasco Recreation Services seeks and receives contributions from individuals, social groups, clubs, businesses, and service organizations to assist in providing scholarships for youth, enabling them opportunities to participate in recreation programs.

Ages: 0 - 17 years
(City of Pasco Residents Only.)

Approx. Participation: 50+

Sponsorship Benefits

Youth Scholarship Fund

Listed as a Youth Scholarship fund supporter



Named as sponsor of the week



A scholarship qualifies youth for up to 75% of class fee, 3 classes per Rec Guides in Sep-Dec & Jan-April. Summer qualifies them for 4 at a 75% discount but 2 must be used towards swim lessons.

Sponsorship Opportunity

Sponsorship | \$_____

Please fill in your donation amount in the space above.

**Unlimited Sponsors Available*



OTHER OPPORTUNITIES

Complex Scoreboards & Field Fence Banners

Make your name known and support youth sports and recreational activities in Pasco. Place a banner on one of the many scoreboards at the Pasco softball or football complex. Scoreboard sponsorship revenue is used to support the Pasco Recreation Youth Scholarship Fund. These scoreboards gain an average of 27,000 views each year.

All Ages

Approx. Participation: 27,000+ views per year

Sponsorship Opportunity

**Complex Scoreboard Sponsorship | \$1,000 for 1 Year
\$850 renewal**

**6 Sponsors available for Softball Complex*



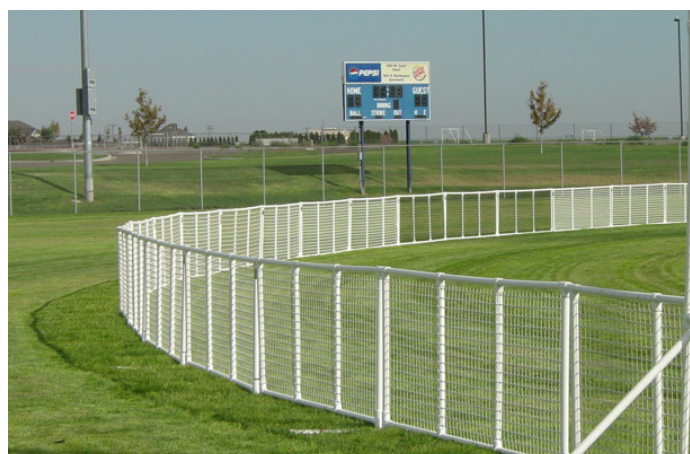
SOLD OUT
(If boxes are checked)

**3 Sponsors available for Football Complex*



SOLD OUT
(If boxes are checked)

Field Fence Banner | \$650 for 8 Months



Sponsorship Benefits

Field Scoreboard Sponsor

Business name posted on all marketing materials for event



Recognized as the Sponsor of the Week in news flash & Recreation Services Facebook page.



Fall Guide Print Deadline: June 15



SPONSORSHIP FORM

CONTACT: Brent Kubalek | 509.545.3456 | kubalekb@pasco-wa.gov



City of
Pasco
Parks and Rec

CONTACT: _____

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PHONE #: _____

EMAIL: _____

AUTHORIZED SIGNATURE _____ DATE: _____

By signing above, I agree to pay the sponsorship amount indicated on pg 29.

PAYMENT INFO

☐ Credit Card

☐ Check

AUTHORIZED USER: _____

CARD NUMBER: _____ EXP. DATE: _____

ZIP CODE: _____ 3 DIGIT CODE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Make check or money order payable to: CITY OF PASCO (NSF checks subject to \$25 service fee)

Release of Liability: In consideration of your accepting my or my child's entry, I hereby consent to participation in the herein described activity by the child named herein and hereby waive any and all claims against and agree to hold harmless the City of Pasco, its agents and / or employees, from any and all claims which may be made for damages and / or injury to property or any person arising as a result of or in connection with such participation by me or said child occasioned by any cause what-soever, including but not limited to, negligence by the City of Pasco, or any of its agents or employee.

Return completed form with payment to:

City of Pasco, Recreation Services
525 N. 3rd Ave Pasco, WA 99301

ATTN: Brent Kubalek

Fax: 509.545.3455 | Phone: 509.545.3456

Email: kubalekb@pasco-wa.gov

SPONSORSHIP FORM

CONTACT: Brent Kubalek | 509.545.3456 | kubalekb@pasco-wa.gov



Please select the program you wish to sponsor and the sponsorship level below. Return this page and completed sponsorship form (pg. 28) along with payment to the address listed below.

- | | |
|--|---|
| <input type="checkbox"/> Sundown in Tri-Town Title \$4,000 | <input type="checkbox"/> Youth Basketball League Division \$800 |
| <input type="checkbox"/> Sundown in Tri-Town Event \$600 | <input type="checkbox"/> Toddler Short Sports Title \$600 |
| <input type="checkbox"/> Family Swim Night Event \$800 | <input type="checkbox"/> Toddler Short Sports Sponsor \$200 |
| <input type="checkbox"/> Volunteer Banquet Sole \$1,500 | <input type="checkbox"/> Youth Tennis Camp Title \$400 |
| <input type="checkbox"/> Volunteer Banquet Event \$500 | <input type="checkbox"/> Youth Tennis Camp Sponsor \$200 |
| <input type="checkbox"/> Mom & Son Night Title \$800 | <input type="checkbox"/> Youth Wrestling Camp Title \$400 |
| <input type="checkbox"/> Mom & Son Night Event \$200 | <input type="checkbox"/> Youth Wrestling Camp Sponsor \$200 |
| <input type="checkbox"/> Sweetest Daddy Daughter Title \$800 | <input type="checkbox"/> Youth T-Ball & Softball League Title \$1,500 |
| <input type="checkbox"/> Sweetest Daddy Daughter Event \$200 | <input type="checkbox"/> Youth T-Ball & Softball League Division \$500 |
| <input type="checkbox"/> Tons of Trucks Title \$800 | <input type="checkbox"/> Adult Basketball League Title \$800 |
| <input type="checkbox"/> Tons of Trucks Event \$200 | <input type="checkbox"/> Adult Basketball League Division \$400 |
| <input type="checkbox"/> Memorial Aquatic Park Doggie Paddle Title \$600 | <input type="checkbox"/> Adult Volleyball Leagues Title \$750 |
| <input type="checkbox"/> Memorial Aquatic Park Doggie Paddle Event \$200 | <input type="checkbox"/> Adult Volleyball Leagues Season \$250 |
| <input type="checkbox"/> Grand Old 4th of July Parade Sponsor \$5,000 | <input type="checkbox"/> Adult Flag Football League Title \$800 |
| <input type="checkbox"/> Grand Old 4th of July Fireworks Sponsor \$5,000 | <input type="checkbox"/> Adult Flag Football League Division \$200 |
| <input type="checkbox"/> Grand Old 4th of July Entertainment Sponsor \$5,000 | <input type="checkbox"/> Adult Softball League Title \$800 |
| <input type="checkbox"/> Grand Old 4th of July Event \$1,000 | <input type="checkbox"/> Adult Softball League Division \$200 |
| <input type="checkbox"/> Cable Bridge Run Title \$10,000 | <input type="checkbox"/> Adult Ultimate Frisbee League League \$500 |
| <input type="checkbox"/> Cable Bridge Run Media/Event Sponsor \$1,500 | <input type="checkbox"/> Adult Ultimate Frisbee League Season \$250 |
| <input type="checkbox"/> Pasco Winter Fest Title \$4,000 | <input type="checkbox"/> Yard of the Month |
| <input type="checkbox"/> Pasco Winter Fest Event \$1,200 | <input type="checkbox"/> Youth Drop-In After School Program Sponsor \$750 |
| <input type="checkbox"/> Memorial Weekend Splash Title \$3,000 | <input type="checkbox"/> Youth Recreation Scholarship Fund Amount \$_____ |
| <input type="checkbox"/> Memorial Weekend Splash Day \$1,000 | <input type="checkbox"/> Field Scoreboard 12 Months \$1,000 |
| <input type="checkbox"/> Family Film Fridays Event \$1,000 | <input type="checkbox"/> Field Scoreboard Renewal \$850 |
| <input type="checkbox"/> Youth Basketball League Title \$2,400 | <input type="checkbox"/> Field Fence Banner \$650 |

Return completed form with payment to:

City of Pasco, Recreation Services
525 N. 3rd Ave Pasco, WA 99301

ATTN: Brent Kubalek

Fax: 509.545.3455 | Phone: 509.545.3456

Email: kubalekb@pasco-wa.gov