

# DOWNTOWN VISIONING & URBAN DESIGN CONCEPTS



The City of Pasco has embarked on a transformational investment plan for Downtown that will create a Market Place atmosphere for residents, businesses, area workers and tourists.

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## Unique Placemaking & Character – Details

The city has engaged KPG Consulting to assist with concept development and design; and to facilitate a robust community engagement strategy to promote this major investment.

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**CURB BULBS & DECORATIVE  
CROSSWALKS**



**FESTIVE MURALS**



**BENCHES & CAFE SEATING**



**DECORATIVE LIGHTING  
& FESTIVAL BANNERS**



**BRIGHT COLORED & DECORATIVE  
STOREFRONTS & SIGNS**



**STREET TREES  
& GRATES**

**WAYFINDING SIGNAGE & ART**



That engagement strategy has already included contacts with hundreds of citizens at downtown festivals, stakeholder meetings with the Downtown Pasco Development Authority (DPDA), and presentations to community groups. This process has identified a number of preferred improvements.

# PASCO SPECIALTY KITCHEN

## FAÇADE RENOVATION



The first project that people will see is the new façade and service windows being installed at the Pasco Specialty Kitchen, where you will soon be able to approach a walk up window and purchase items from some of our most popular vendors. This project will be completed in January 2018.



# PASCO FARMERS MARKET



Celebrating its 30<sup>th</sup> Anniversary in 2018, the Pasco Farmers Market will undergo a complete transformation following the market season. New pavilions, improved vendor space, and the amenities needed to create and sustain a vibrant market for years to come.

# DOWNTOWN REVITALIZATION

## PEANUTS PLAZA RENOVATION



Following reconstruction of the Farmers Market, Peanuts Park will be transformed into a central community plaza, providing opportunities for dining and recreation.

# PEANUTS PLAZA PROMENADE



The Peanuts Plaza improvements will carry over to the north side promenade as well, and will include a new Pasco Police Department Downtown Station.



# DOWNTOWN REVITALIZATION

## LEWIS STREET – (2<sup>ND</sup> TO 5<sup>TH</sup>)



This drawing of Lewis Street is part of the visualization of what Downtown Pasco could be in just a few years.