



MINUTES

LODGING TAX ADVISORY COMMITTEE MEETING

2:00 p.m. - September 5, 2023

Teams Virtual Meeting

CALL TO ORDER

The meeting was called to order at 2:06 p.m. by staff person Laurel McQuade

ROLL CALL

Committee Members: Taran Patel, Colin Hastings, Hector Cruz.

Staff: Laurel McQuade

Absent: Mayor Barajas, Monica Hammerberg

APPROVAL OF CONSENT AGENDA

Colin Hastings moved to approve the consent agenda, including the minutes of November 7, 2022 and the approval of Swim the Snake Event utilizing the Special Event Fund. Taran Patel seconded. Motion carried unanimously.

REVIEW OF HISTORY

Staff reviewed 2022-2023 Lodging Tax & GESA Fund Summary

2024 LODGING TAX REQUESTS

A total of 13 applications were received for 2024:

- Support/Ops Tourism Facility: HAPO Center, Gesa Stadium, Pasco Sporting Complex
- Event/Festival Organizer: Arc of Tri-Cities, Cinco de Mayo, Fiery Foods Festival, NWAC Basketball Championship
- Tourism Marketing: Lodging Tax Fund Administrative Expense, Pasco Marketing Project, Tri-Cities Visitor & Convention Bureau, Time Magic Studios, Pasco Chamber of Commerce, Pasco Arts & Culture Commission, Special Project Fund

2024 RECOMMENDATIONS FOR CONSIDERATION

Requests received totaled \$1,050,670 while projected revenue is \$850,000. Staff recommended to fund the Gesa Stadium Bond Debt from the Stadium Fund Balance which remains healthy at \$900,000. This recommendation brings requests to be funded by projected revenue in balance.

All applications were recommended by LTAC for funding, including adding \$30,000 to the Special Project Fund, bringing the total of recommended funding to \$790,670 from the Lodging Tax Fund and \$290,000 from the Gesa Fund.

Support/Ops Tourism Facility

HAPO Center	\$200,000
Gesa Stadium	\$290,000 *paid from Stadium Fund
Pasco Sporting Complex	\$211,000

Event/Festival Organizer

Arc of Tri-Cities	\$10,000
Cinco de Mayo Festival	\$15,000
Fiery Foods Festival	\$10,000
NWAC Basketball Champ.	\$10,000

Tourism Marketing

Administrative Expense	\$14,503
Pasco Marketing Project	\$30,000
Tri-Cities VCB	\$185,167
Time Magic	\$15,000
Pasco Chamber	\$35,000
Arts & Culture Commission	\$25,000
Special Project Fund	\$30,000

ADJOURNMENT

There being no further business, the meeting was adjourned at 2:17 pm.

PASSED AND APPROVED THIS ____ DAY OF _____, 20__

APPROVED: