

# the Pulse

BI-MONTHLY (APRIL - DEC)



JULY 2018

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## City Council Sets Goals

The Pasco City Council is in the process of approving its 2018-2019 goals for the City. The goals were developed during the Council's retreat in May, and will serve as the primary work plan for the organization over the next two years.

For over 30 years, the City Council has conducted a biennial retreat in the spring of each even numbered year, specifically to consider community, partner agencies, and staff input, and to develop a list of specific and measureable goals to be pursued by the City.

The Council conducted its retreat on May 18 and 19 following the results of the 2017 National Citizens Survey effort; conducting multiple Community Forums in March to collect community advice; and receiving goal statements from the City's governmental partners.

Listed under goals are more specific objectives or projects which are considered of primary relevance, and under the City's purview, toward achieving the goal.

The City's budget and policy recommendations, as well as day to day administrative actions, will all be designed to achieve or make significant progress in achieving goals before the next biennial retreat in spring 2020. "The City Council was very deliberative and listened to what is important to the community via the public forums, surveys, and formal and informal input over the last few months," said City Manager Dave Zabell adding that, "...the result of which is a series of goals and objectives that will have a significant positive impact on the overall health of the Pasco community." For the full list of Council goals, please visit [www.pasco-wa.gov/councilgoals](http://www.pasco-wa.gov/councilgoals).

## Pasco City Television Wins National Award



Pasco City Television (PSC-TV, Channel 191 on Charter Cable in Pasco and Richland, online at [www.pasco-wa.gov/psctv](http://www.pasco-wa.gov/psctv)) has won the national Alliance for Community Media's Hometown Award for coverage of the Pasco City Council's meetings.

The Hometown Media Awards is the ACM's yearly awards program. It is established to honor and promote community media and local cable programs that are distributed on Public, Educational and Governmental (PEG) access cable television channels. Each year thousands of entries are submitted and a panel of industry judges evaluates the entries. Only around 150 are award winners. Awards are presented for the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats and move viewers to experience television in a different way.

The Hometown Media Awards will be presented at the Alliance for Community Media's national conference in Baltimore in July.



# Pasco Recipient Receives Continuing Student Scholarship

The Association for Washington Cities (AWC) Center for Quality Communities has awarded Nayeli Cervantes of Pasco, a 2015 AWC scholarship winner, a \$1,200 continuing student scholarship for 2018. The AWC Center for Quality Communities promotes municipal leadership development and civic engagement.

For the first time in 2018, the AWC Center for Quality Communities awarded two \$1,200 continuing student scholarships to individuals who have continued their education and commitment to community service. Ms. Cervantes was honored at the AWC Quality Communities luncheon held during AWC Annual Conference at the end of June in Yakima.

Ms. Cervantes graduated from Chiawana High School in 2015. She is the daughter of Martin and Irma Cervantes of Pasco.

Mayor Matt Watkins said in his 2015 recommendation letter to the scholarship committee that Cervantes “exemplifies the qualities of leadership of not only leading the way, but showing the way.”



## MEET YOUR CITY COUNCILMEMBERS: Saul Martinez



Councilmember Saul Martinez was appointed to the City Council in June 2010. He serves as the District 3 representative.

Saul Martinez has been a resident of Pasco since 2002 and is married to Neddy Martinez, his wife of over 20 years. Together, Saul and Neddy have 4 children.

Saul has a passion to provide opportunities for success and

improving the quality of life for the citizens of Pasco. Saul grew up in a large close-knit family in the small town of Mesa, Washington. Saul is a graduate of Connell High School and later received his Associate of Arts degree from Columbia Basin College.

Saul is currently employed by the Mission Support Alliance at Hanford External Link Icon as an Environmental Compliance Officer and is also the owner of a small business in Pasco.

Prior to his appointment to the City Council, Saul held the position as President for the Pasco School Board and served on the Pasco School Board for 5 years. Saul is currently a member of Leadership Tri-Cities, Class XV and an active volunteer for the Washington Jr. Golf Association.

You can contact Councilmember Martinez at [martinezcouncil@pasco-wa.gov](mailto:martinezcouncil@pasco-wa.gov) or call (509) 545-3404.

## MEET YOUR CITY COUNCILMEMBERS: Pete Serrano



Pete Serrano was elected to the Pasco City Council as District 4 representative in 2017. He holds a Bachelor of Arts in Italian from the University of California, Davis, a Juris Doctor from Florida Coastal School of Law, and a Masters of Laws from Vermont School of Law. Pete currently works as an attorney for the United States Department of Energy in Richland and is an adjunct professor at Washington State University’s Tri-Cities campus. His term on the City Council expires in 2021.

Pete and his family, wife Patricia, “PJ,” and their two daughters moved from the Sacramento area in 2015. The Serranos chose to live in Pasco as they saw the City’s potential for greatness. The Serranos have adopted Pasco as their home and been actively engaged in the community since relocating here.

Pete can usually be found enjoying the outdoors, playing sports, at LifeQuest Fitness, or at the park with his family. He is honored to serve Pasco in this capacity and welcomes engagement from the community.

You can contact Councilmember Serrano at [serranocouncil@pasco-wa.gov](mailto:serranocouncil@pasco-wa.gov) or call (509) 545-3404.

### CITY COUNCIL:

**Mayor Matt Watkins (At Large)**

416-6696, [watkinscouncil@pasco-wa.gov](mailto:watkinscouncil@pasco-wa.gov)

**Mayor Pro-Tem Craig Maloney (Dist. 6)**

545-3404, [maloneycouncil@pasco-wa.gov](mailto:maloneycouncil@pasco-wa.gov)

**Councilmember Blanche Barajas (Dist. 1)**

545-3404, [barajascouncil@pasco-wa.gov](mailto:barajascouncil@pasco-wa.gov)

**Councilmember Ruben Alvarado (Dist. 2)**

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**Councilmember Saul Martinez (Dist. 3)**

545-3404, [martinezcouncil@pasco-wa.gov](mailto:martinezcouncil@pasco-wa.gov)

**Councilmember Pete Serrano (Dist. 4)**

545-3404, [serranocouncil@pasco-wa.gov](mailto:serranocouncil@pasco-wa.gov)

**Councilmember David Milne (Dist. 5)**

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### MANAGER & OFFICIALS:

**City Manager Dave Zabell**

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**Deputy City Manager Stan Strebel**

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**Interim Administrative & Community Services Director**

Dan Dotta, 543-5757, [dottad@pasco-wa.gov](mailto:dottad@pasco-wa.gov)

**Public Works Director Steve Worley**

545-3444, [worleys@pasco-wa.gov](mailto:worleys@pasco-wa.gov)

**Community Development Director Rick White**

545-3441, [whiter@pasco-wa.gov](mailto:whiter@pasco-wa.gov)

**Finance Director Richa Sigdel**

544-3065, [sigdelr@pasco-wa.gov](mailto:sigdelr@pasco-wa.gov)

**Fire Chief Bob Gear**

545-3426, [gearb@pasco-wa.gov](mailto:gearb@pasco-wa.gov)

**Police Chief Bob Metzger**

545-3481, [metzgerb@pasco-wa.gov](mailto:metzgerb@pasco-wa.gov)

The Pasco City Council meets every Monday at 7pm (except for 5th Mondays) at City Hall, 525 N. 3rd Ave. Watch the Council meetings LIVE on PSC-TV Channel 191 on Charter Cable, or on the web at [www.pasco-wa.gov/video](http://www.pasco-wa.gov/video).

Comments about the Pasco Pulse? Email to [communications@pasco-wa.gov](mailto:communications@pasco-wa.gov)

## Memorial Aquatic Park Open for Summer Fun!

1-6pm Sunday-Friday

1-5:30pm & 6:15-8:15pm Saturday

Visit [www.pascoparksandrec.com](http://www.pascoparksandrec.com) for info

